

Commission Information	
Initiated by:	Planning and Zoning Commission
Commission Agenda:	February 16, 2012
Action:	Approved
Vote:	Unanimously
Council Information	
Introduced by:	City Manager Griffin
Introduced:	June 26, 2012
Public Hearing:	July 10, 2012
Action:	Adopted
Vote:	Unanimous
Yes:	No:
Best	
Combs	
DeVries	
Hanson	
Johnson	

CITY OF PALMER, ALASKA

Ordinance No. 12-016

An Ordinance of the Palmer City Council Amending Palmer Municipal Code Title 14 Signs, by Amending Sections 14.04.060 Banner and 14.08.020 Signs Not Requiring Permits, and Adopting Subsection 14.08.080 K. Banners

THE CITY OF PALMER, ALASKA ORDAINS:

Section 1. Classification. This ordinance shall be permanent in nature and shall be incorporated into the Palmer Municipal Code.

Section 2. Severability. If any provision of this ordinance or any application thereof to any person or circumstance is held invalid, the remainder of this ordinance and the application to other persons or circumstances shall not be affected thereby.

Section 3. Subsection 14.04.060 is hereby amended to read as follows (new language is underlined and in blue and deleted language is stricken and in red):

14.040.060 Banner.

"Banner, flag, or pennant" means any cloth, bunting, plastic, paper, or similar non-rigid material without a frame used for advertising purposes attached to any structure, staff, pole, or line, not including official flags of the United States, the State of Alaska, and other states, counties, municipalities, official flags of foreign nations and nationally or internationally recognized organizations. ~~a sign made of fabric or any non-rigid material with no enclosing framework with or without a frame.~~

Section 4. Section 14.08.020 is hereby amended to read as follows (new language is underlined and in blue and deleted language is stricken and in red):

14.08.020 Signs not requiring permits.

The following types of signs are exempted from permit applications but must be in conformance with all other requirements of this title:

- A. Construction signs of 32 square feet or less. Such signs may be erected seven days prior to construction and shall be removed within 14 days of beneficial occupancy;
- B. Directional information signs of six square feet or less;
- C. Holiday or special event decorations, ~~banners~~, pennants or festoons;
- D. Nameplates not exceeding four square feet;
- E. A sign relating to a temporary hazard to traffic;
- F. Real estate signs not exceeding four square feet in residential zoning districts or 32 square feet elsewhere. Such signs shall be removed 14 days following sale, rental or lease;
- G. One temporary yard sign not to exceed four square feet in sign area. Such signs shall not be displayed more than four days per sale. Erection of such temporary signs shall be limited in frequency to twice per year per premises;
- H. Window signs otherwise conforming to this title.

Section 5. Section 14.08.080 is hereby amended to read as follows (new language is underlined and in blue and deleted language is stricken and in red):

14.08.080 Signs permitted in commercial and industrial districts.

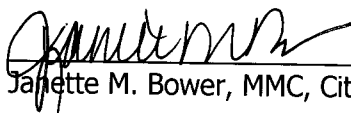
The following signs are allowed in commercial and industrial zoning districts:

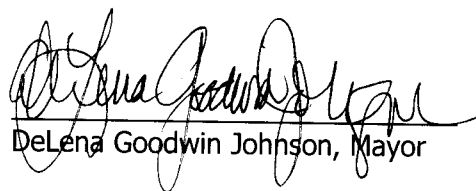
- A. All types of signs authorized by and conforming to the requirements of PMC 14.08.020 and 14.08.060;
- B. One freestanding sign per premises;
- C. One roof sign per premises;
- D. One wall sign per occupancy;
- E. One awning sign per occupancy, not to exceed 35 percent of the surface area of the awning;
- F. One marquee sign per occupancy, not to exceed two square feet in sign area for each linear foot of marquee front and side;
- G. One under-canopy sign per occupancy. No part of any under-canopy sign shall be less than seven feet above an adjacent walkway or parking area;
- H. One projecting sign per occupancy with direct access to the building exterior. For occupancy frontages of 20 feet or more, the sign may project a maximum of six feet with a maximum height of four feet. For occupancy frontages of less than 20 feet, the sign may project a maximum of six feet with a maximum height of four feet and a total area less than 17 square feet. All signs are to have a minimum of 10 feet of clearance. Projecting signs will not be allowed in any part of a public way used by motor vehicles;
- I. Where an occupancy is on a corner, or has more than one street frontage, additional signs will be allowed on the additional frontage, but not to exceed two freestanding signs per premises;
- J. Changeable copy signs.
- K. Banners.
 - 1. Banners are limited to no more than ten percent (10%) of the front wall area;
 - 2. Banners may not be used as permanent signage;
 - 3. Banners are limited to two 30-day placements per calendar year and no more than two banners may be displayed on any exterior building surface during this 30-day period;

4. Temporary banners for events or activities sponsored by non-profit organizations may be authorized for an additional 30 cumulative days in any one calendar year;
5. Temporary seasonal sales. A nonrenewable five (5) week temporary banner permit may be issued for seasonal and holiday related sales.
6. Notwithstanding any section of the Palmer Municipal Code, the owner or person in possession of a banner in violation of this Title shall remove the banner upon order of the City. For purposes of this Section, any portion of any day in which a banner is displayed shall be counted as one full day.

Section 6. Effective Date. Ordinance No. 12-016 shall take effect upon adoption by the Palmer City Council.

Passed and approved this tenth day of July, 2012.


Janette M. Bower, MMC, City Clerk


DeLena Goodwin Johnson, Mayor